

# The Global Identity Foundation

## Empowering Your Digital Identity

The Global Identity Foundation exists to develop and define



Every individual's ability  
to control and assert  
their Digital Identity  
and to enable  
trustworthy digital interactions  
through open standards

Join the Cause

Register your Interest in supporting the  
Global Identity Foundation by visiting  
[www.globalidentityfoundation.org](http://www.globalidentityfoundation.org)

## The time is now!

The Internet affects all our lives, mostly making our lives better.

But Spam, Fraud, Phishing and Cyber Crime succeeds by being able to steal identities and impersonate individuals.

The missing link is the connection of the person to their digital identity; the ability to conclusively prove to a remote party that it's truly you using that digital persona.

**A strong digital linkage to the individual has the ability to reduce or eliminate many forms of Cyber Crime.**

Each of us knows how to identify people in the real world. Faces, introductions, previous interactions allow us to choose who we deal with and in what situations. Building on the work of the Jericho Forum, the Global Identity Foundation aims to introduce a truly global approach to solving the trusted linkage of the individual to a digital identifier.

Governments are proposing that they, or corporations authorized by them, should be the sole holder of an individual digital identity - taking identity from the hands of the citizen and placing it in grand centralized databases.

**The Global Identity Foundation returns strong identification back to the citizen to give the individual full control of who they choose to interact with and in what situations.**

This **Core Identifier** technology has the potential to stop cybercrime, and put individuals back in control of who they trust in their digital lives.

The time is now; there is an historic opportunity to make the single biggest contribution to both Internet and Information Security, but it needs you to get involved today!

**RSA 2013: Learn more: "Sorry? Who Did You Say You Were?"**

**Wed 27th 1pm Studio; Room 300 or on video afterwards**