

We all know that digital Identity is broken; from the plethora of usernames and passwords that everyone struggles with, to an inability for companies to easily consume identities from anything they do not control; let alone make risk-based access decisions critical to operating in large enterprises.

This is why the Global Identity Foundation exists; to take the original identity work from the Jericho Forum and the Open Group and develop this into a viable, distributed, Global Identity ecosystem, with privacy, security and a commitment to open-source as its core principles – something we call Identity 3.0¹.

The time is now; while there are some great individual ideas and initiatives, the problems such as “Bring Your Own Device” the “Internet of Things” and “Cloud Computing” are growing exponentially, and the bad-guys are continuing to exploit our current identity failings faster than we can provide the necessary “band-aid” fixes. These problems demand that the industry comes together in a neutral environment and works together to make Identity 3.0 a reality.

Ways in which you can help.

- **Make a donation;** we are constituted as a not-for-profit foundation and will be able to supply you with a charity number.
- **Join us as a sponsor;** from event sponsorship through to just sponsoring your key people to get involved, there is a way for all organisations to get actively involved. We can invoice with a UK VAT number.
- **Join us as an academic sponsor;** if you are an academic or not-for-profit organisation then we can discuss how you can get involved at no cost.
- **Provide and sponsor facilities to hold public meetings;** we all succeed when people meet together to discuss the issues.
- **Invite us to talk;** either to your management, or to industry bodies you are involved with.
- **Blog about what we are doing;** we need more people to highlight the fact that digital identity is broken, and that we are joining together to fix it.
- **Tell your friends!** No, we don't want you to spam your entire address book; but you will know key people who can help. Your introduction of “you really should listen to what these folk have to say” can go a long way.

¹ http://www.globalidentityfoundation.org/downloads/Identity_3.0_Principles_v1.1.pdf